



## February 18, 2017. PurpleTeal expands its service offerings!

PurpleTeal has been providing daily tips to subscribers on a number of topics covering Wellness, Prevention and Health. By announcing six new services, PurpleTeal expands its service offerings significantly!

“Our subscribers have been extremely pleased with our services so far, and have been constantly reaching out to us to expand our offerings. We are very pleased to expand our offerings significantly, and help accelerate our revenue growth in several countries’, said Narayanan Ram, CEO of PurpleTeal.

The following additional services are now available:

Service	Description
MyHealth Assistant	Get to know your specific Health Risks based on your age & gender - we'll send you periodic tips on what you should watch out for. Also set up your own reminders for health appointments, taking medications, self-testing, diet, fitness and other lifestyle activities.
Gifting	Gifting provides a way for a subscriber to 'gift' PurpleTeal tips packages to others. Gifts are time-bound, i.e. they last for set periods, like 30, 60 or 90 days, and are nominally priced.
Quit Sitting Tips	Quit Sitting Tips educates subscribers through daily messages with information on the dangers and risks of too much sitting and what can be done to prevent them. Specifically, the package provides actionable tips to become more vigilant and take action to reduce continuous sitting.
Early Signs Tips	EarlySigns Tips educates subscribers with daily messages with information on risk factors, warning signs and symptoms of various health conditions. Subscribers become more aware about what may be going on in their bodies, become more vigilant about lurking health issues and take action!
New Shape Tips	Getting in shape involves more than diet & exercise. Proper nutrition, better eating habits, adequate rest and recreation are also important. In addition, managing stress is key. New Shape is a holistic approach to a new you.
Happy & Healthy Tips	Good health comes from being aware of what your body and mind are telling you, and taking proper actions to prevent latent issues from escalating. It is important to not only take good care of your body, but also of your mind.