

Web Release Feb 2017

PurpleTeal grows 300% month over month to end 2016 successfully in Indonesia!

Working with NextNation Prisma to serve **Indosat** and **XL** subscribers in Indonesia over the last year, PurpleTeal has achieved tremendous uptake of services, resulting in 300% growth month over month, in 2016.



Towards the end of the year, we offered our entire set of offerings, and started promotions in earnest. As a result, revenues shot up significantly, and we are experiencing the classic ‘Hockey-Stick’ type of growth. We believe we are poised for a tremendous breakout in uptake and look forward to serving a lot more of Indonesia’s 250 million people!

‘PurpleTeal’s services are a big hit with our health conscious consumers’ said David, Project Director of NextNation Prisma. The uptake is excellent, and well appreciated’

‘We are glad to see the uptake of our services in Indonesia. We expect this to grow significantly year over year. We look forward to hand holding Indonesians to better health’ said Narayanan Ram, CEO of PurpleTeal.

